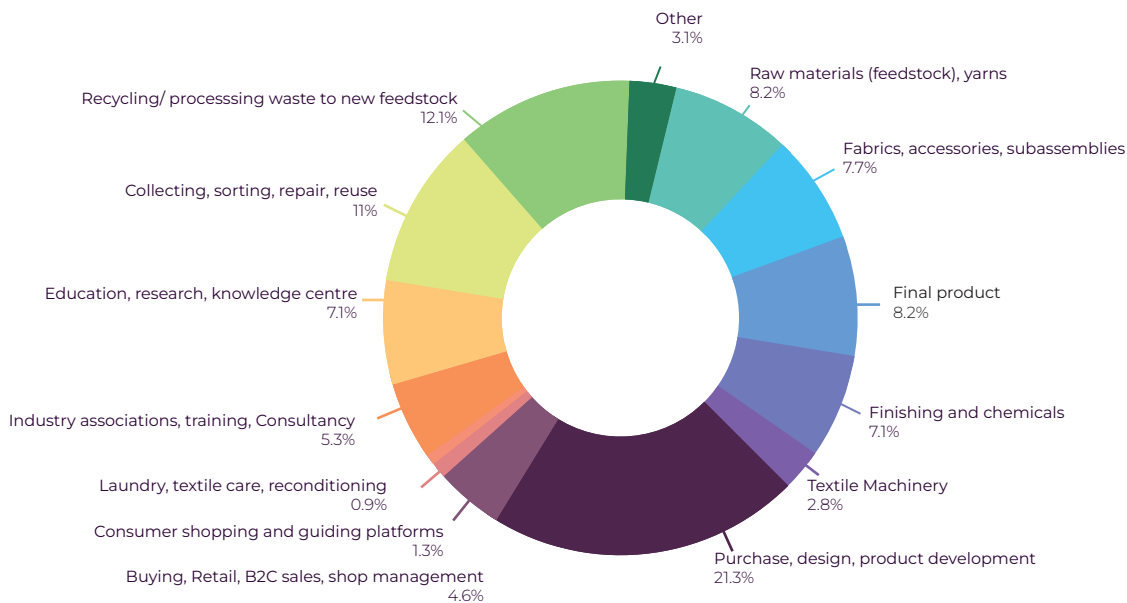


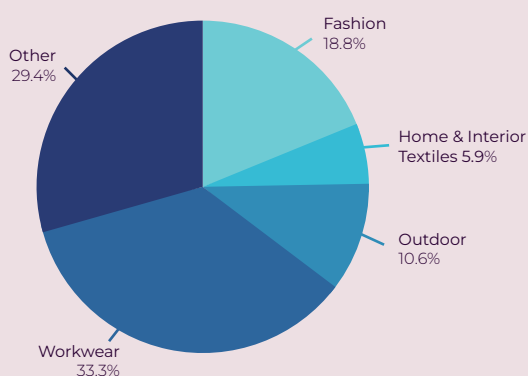


EXHIBITORS PROFILE

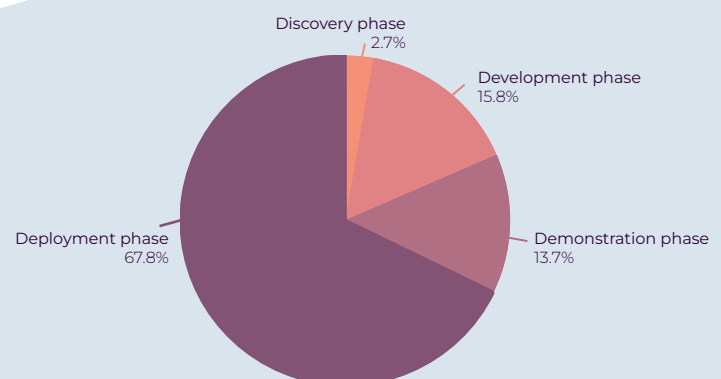
Classified by location in the textile chain



Sector



Technology Readiness Levels (TRL)





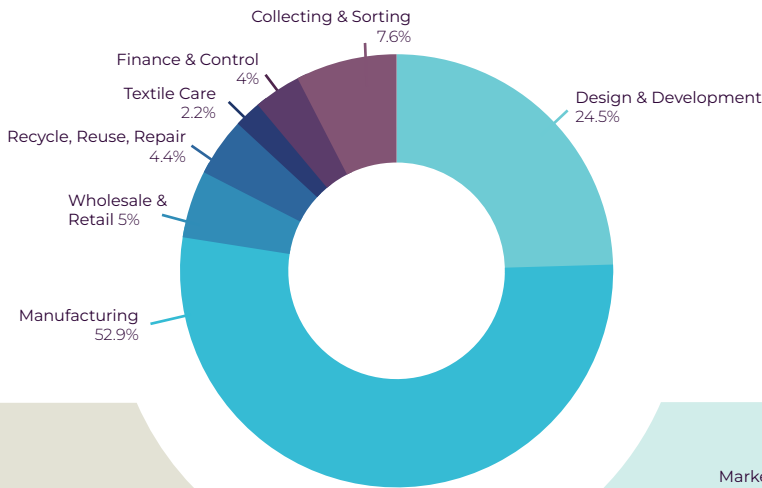
1200
Visitors

25
Countries

VISITORS PROFILE

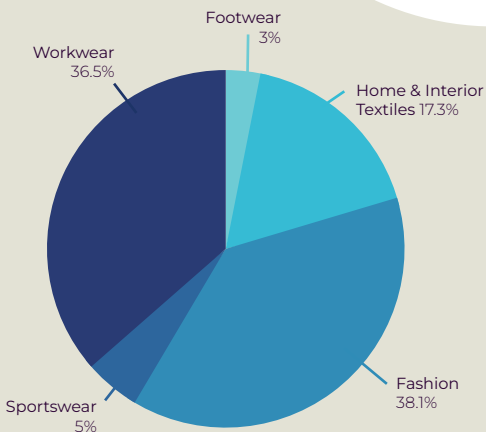
Visitors are involved or interested in circular textiles, and include industrial companies, retailers, B2B end-users, governmental organisations and knowledge institutes.

Business category

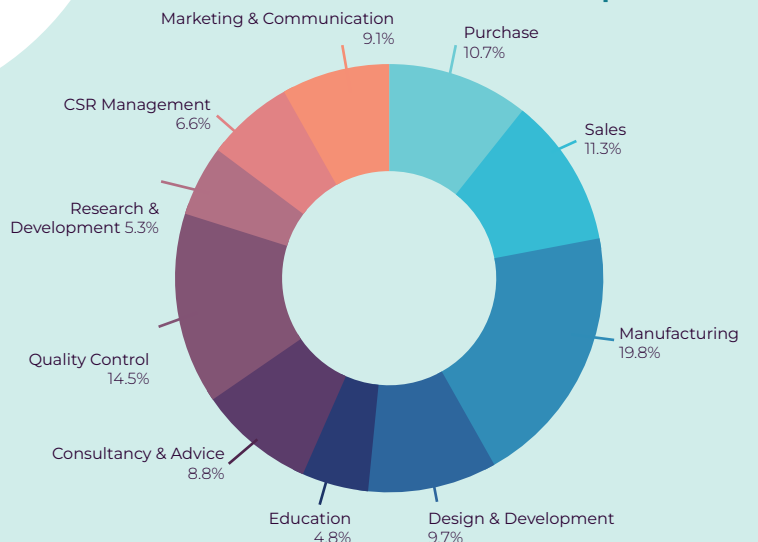


Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Iceland, India, Italy, Lithuania, The Netherlands, Netherlands Antilles, Norway, Poland, Portugal, Slovakia, Spain, Sweden, Switzerland, Turkey, United Kingdom, United States

Sector



Departments



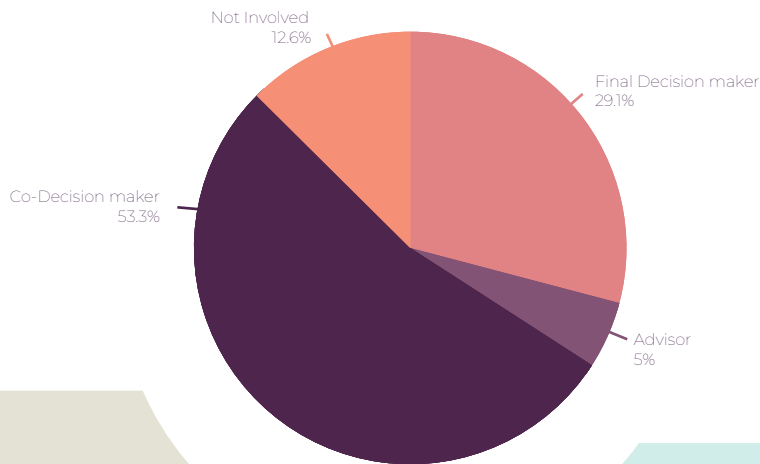


1200
Visitors

25
Countries

“We need to protect our business, but even as competitors we achieve more by working together”
Kristina Vigen - Visitor

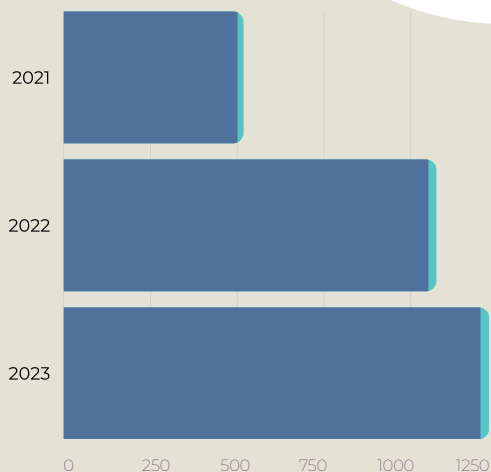
Decision makers



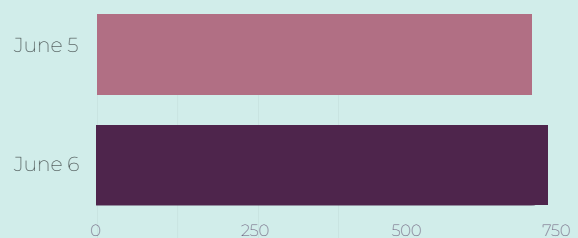
Visitors could choose from a variety of activities. Like interactive sessions on the Expert stage, the workshops and Fashion Meet. The Main stage and Innovation stage offered inspiring stories from pioneers in the textile industry. Check out the next page for more information.



Growth



Daily visitors

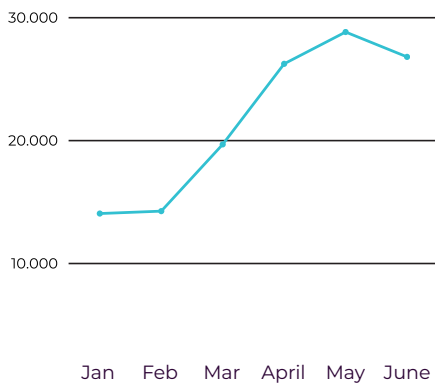




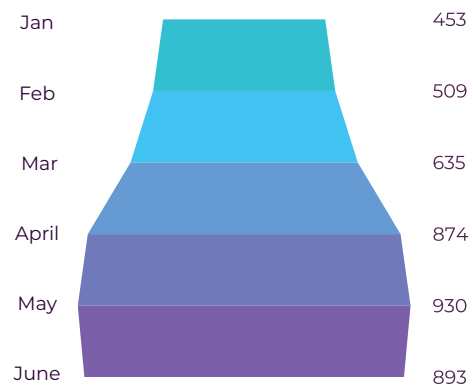
MEDIA SUMMARY

Discover our digital footprint's influence! From our informative website and engaging newsletter to captivating Instagram visuals. Excitingly, Circular Textile Days gains wider exposure through media like, among others, Financieel Dagblad, FashionUnited and Eco Textile News.

Monthly website visitors



Daily website visitors



Newsletter

Circular Textile Days aims to send out its newsletters frequently:

- 9 - 6 Months before: every 6 weeks
- 6 - 3 Months before: every 4 weeks
- 3 - 0 Months before: every 2 weeks

10
Newsletters

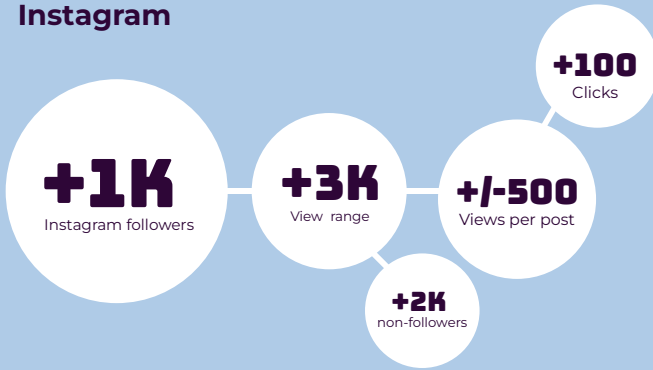
+1.6K
Subscribers

48%
Average opened

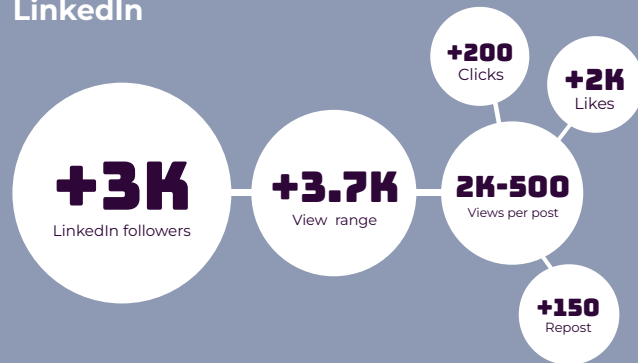
+1K
Opens

+150
Extern Clicks

Instagram

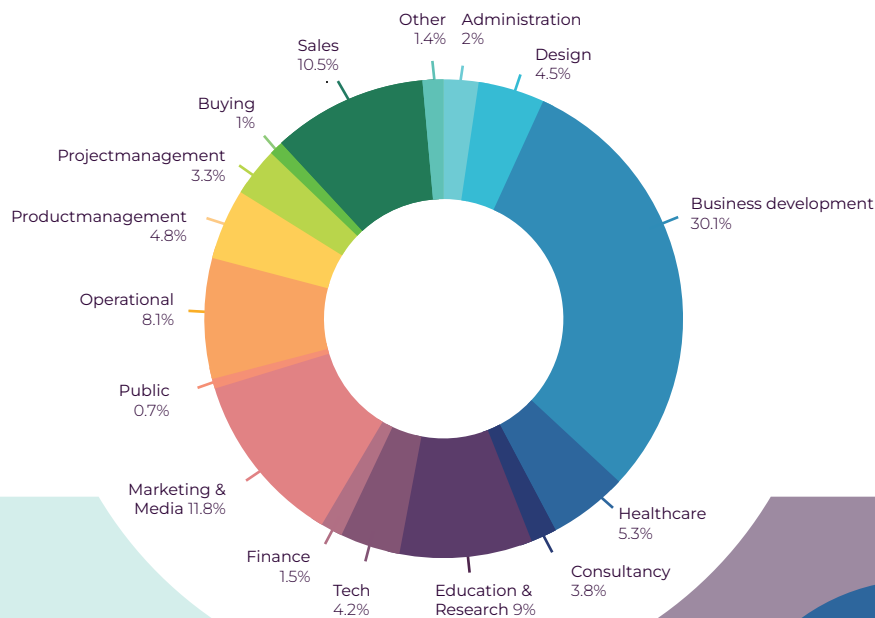


LinkedIn

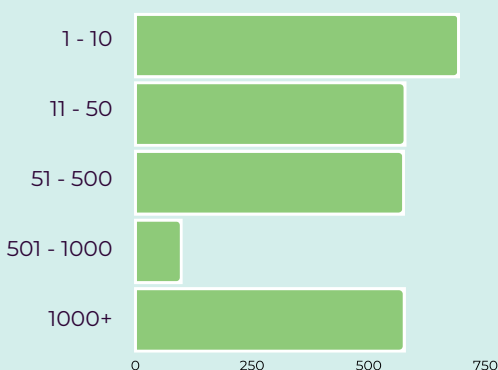


SOCIAL MEDIA REACH AND READER PROFILE

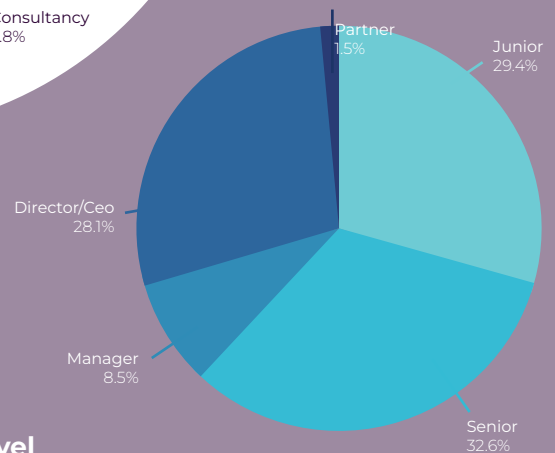
The social profile covers the three-month period April, May and June, towards the event. Within this time frame our social media visitors' business profile is displayed.



Company Size



Level





STAGES, TALKS & WORKSHOPS

Circular Textile Days offered a carefully curated program consisting for our: Main stage, Expert stage, Fashion Meet, Business stage, Innovation stage and Workshops. Experts dived into topics concerning circular textiles.

10
Main stage
Presentations

15
Innovation
Pitches

12
Expert stage
Presentations

8
Fashion talks

6
Activities

3
Workshops

19
Business
Pitches

June 5

Topics:

- Facing the challenge
- Circular Business Strategy/Finance
- Circular mind-set
- Hurdles within circularity
- Circular business model
- Business driven ecosystem

- Life cycle assessment
- Avoiding greenwashing

- Transparency and fair pricing
- Digital/Data for circularity

June 6

Topics:

- Challenges of collaborations
- How to make a positive impact
- The design of a circular ecosystem
- Digital product passport
- 100% circular production system

CSRD

- Fashion & Workwear
- Mindset & Collaboration
- Circular design
- Sustainable procurement and production