



**CIRCULAR
TEXTILE
DAYS**



CIRCULAR TEXTILE DAYS

5 & 6 June 2023

1931 Congress Centre 's-Hertogenbosch



CONTENT

Mission

What does Circular Textile Days want to achieve

Goal

Towards a more sustainable future

Target groups

Visitors, exhibitors and stakeholders

Program

What will be highlighted during the event

Marketing & Communication

To connect and engage with like-minded people



OUR MISSION

Circular Textile Days brings together knowledge and knowhow in the global field of circular and sustainable textile of various organisations and individuals and encourages chain cooperation, in order to form an international platform of relevant and truthful information.



A woman with long brown hair, wearing a light blue button-down shirt, is looking down at a piece of fabric or a garment she is holding in a wooden crate. The setting appears to be a clothing store or a fashion exhibition. In the background, there are clothing racks with various items, including a red top and a black top. A sign on the right side of the image reads "Conscious shopping made easy".

“WE NEED TO CHANGE THE WAY WE PRODUCE CLOTHES IN ORDER TO REDUCE THEIR IMPACT ON OUR PLANET.”

Niki de Schryver, Founder of COSHI!

A decorative wavy line in orange and teal colors runs horizontally across the bottom of the image.

GOAL

- Providing a place to meet sustainable and circular organisations across the entire textile chain
- Increase and share knowledge and thereby develop products and services
- Stimulate innovations
- Raise awareness about circular textiles
- Providing reliable information

... to create a sustainable future.



TARGET GROUPS

We focus on organisations that are already engaged in circular textile solutions.

Various reasons to participate:

- Development of sustainable and innovational products and services
 - Presenting/offering of sustainable solutions to other organisations
 - Connecting the organisation to sustainability and innovation
 - Obtaining knowledge about circularity
 - Having a platform to convey the message
- 



TARGET GROUP OVERVIEW

Exhibitors, Visitors & Stakeholders

EXHIBITORS

Exhibitors are **frontrunners** and are already contributing to circular textile solutions. They offer **accessible, innovative** and **sustainable** goods and/or services.

VISITORS

Visitors can have various reasons to visit Circular Textile Days. Such as **networking, inspiration, information, match making**, get practical tools to make one's business more sustainable.

STAKEHOLDERS

Range of **knowledge institutions, experts, governments** and **civil society organisations** actively and/or financially supporting Circular Textile Days to increase application of circular textiles and innovations in this field.



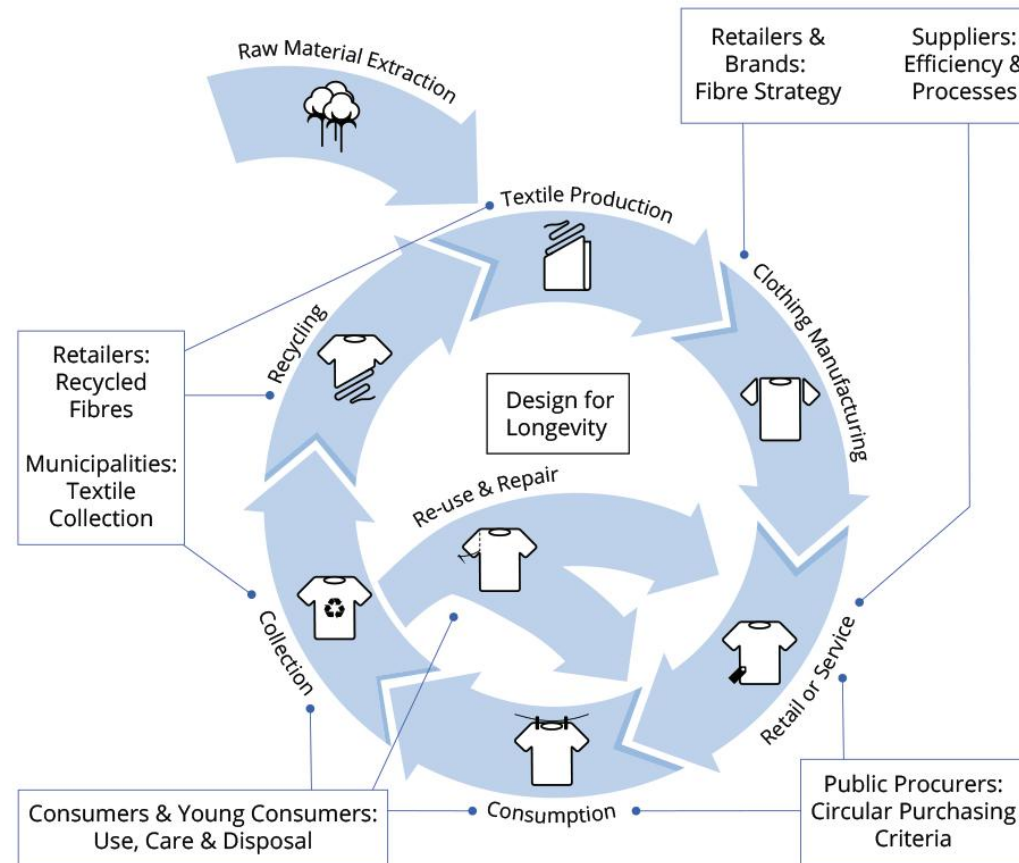
TARGET GROUP OVERVIEW

Exhibitors, Visitors & Stakeholders



Exhibitors are active in:

- ✓ Textile production
- ✓ Product development & design
- ✓ Fabrics and yarns
- ✓ Accessories
- ✓ Assembling
- ✓ Retail or service providing
- ✓ Logistics/ dismantling
- ✓ Recycling
- ✓ Reuse & repair
- ✓ Textile care/ laundering
- ✓ Knowledge centre/ research
- ✓ Networking & platforms



Circular textile chain by circularcityfundingguide



TARGET GROUP OVERVIEW

3 Segments: Exhibitors, Visitors 2022 & **Stakeholders**

PARTNERS

- ✓ Modint
- ✓ NEN
- ✓ Centexbel
- ✓ FTN/TKT

ADVISORY BOARD

- ✓ Mariksa Zandvliet (Boer Group)
- ✓ Bikem Kanik (Orbit Consulting)
- ✓ Rien Overvliet (Fashion Experts)
- ✓ Michiel Kort (Rebel Group)
- ✓ Joris Volker (Interloop)
- ✓ Sina Steidinger (Denim designer)

AMBASSADORS & MEDIA PARTNERS

- ✓ Amsterdam Economic Board
- ✓ Ministry of Defense
- ✓ Ministry of Infrastructure and Waterways
- ✓ COSH!
- ✓ Fashion United
- ✓ Duurzaam-ondernemen.nl
- ✓ EcoTextile
- ✓ INretail
- ✓ Growthinkers

the cork oak tree and transformed into very thin sheets that are placed on a backing support

Properties →

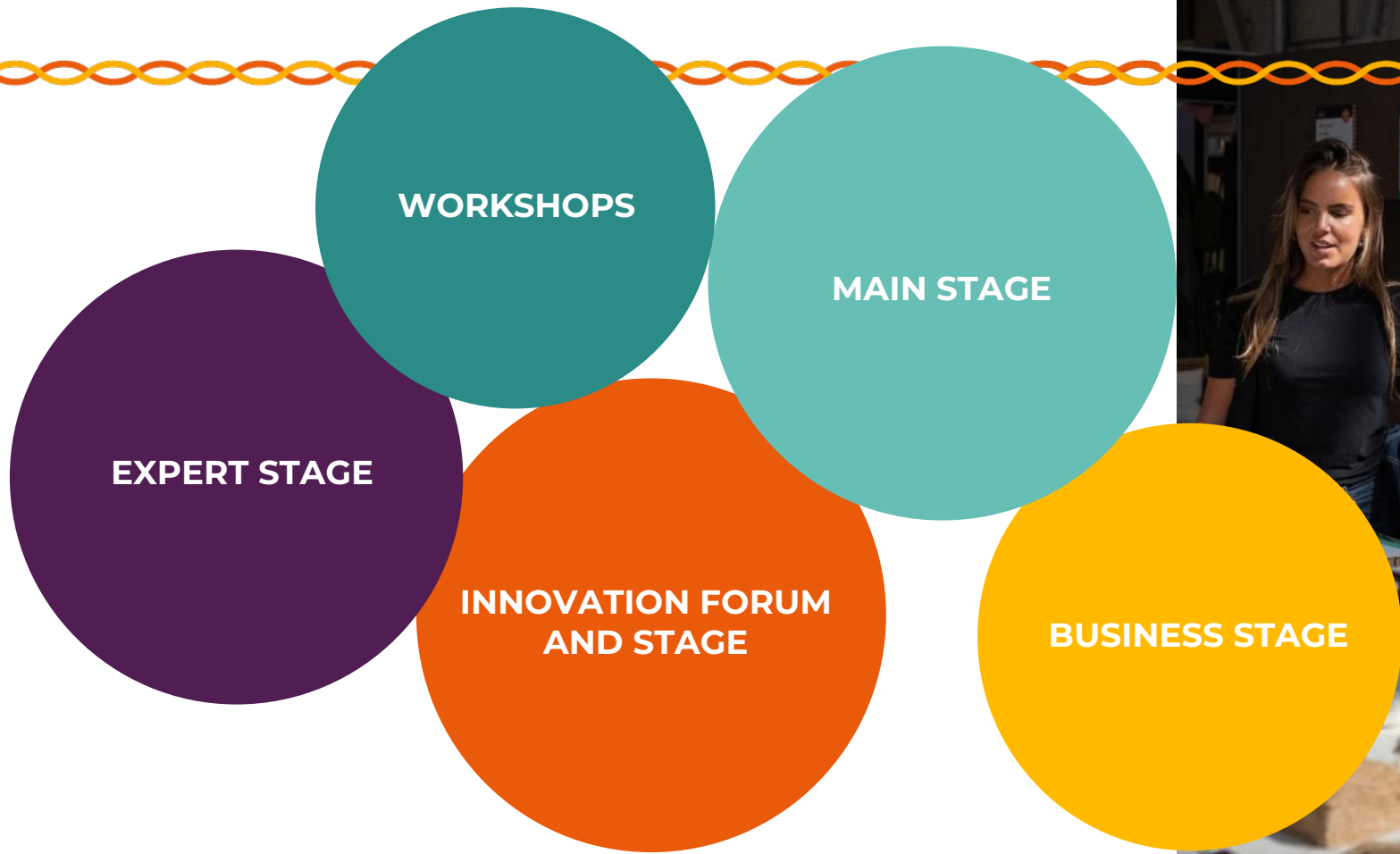
- Eco-friendly
- Natural
- Renewable
- Recyclable
- Biodegradable
- Lightweight
- Impermeable
- Insulating
- Durable
- Dust, water, dirt repellant



“CIRCULARITY IS A TEAMSPORT.”

Josse Kunst, CuRe Technology, expert in chemical recycling of polyester textiles





PROGRAM

In addition to the informative and lively exhibition floor, Circular Textile Days offers a diversity of activities that offers visitors the opportunity to acquire information related to the circular and sustainable textile industry and to establish new collaborations. Circular Textile Days is the place for talks, presentations and the sharing of innovative ideas.

A woman with blonde hair, wearing a light blue and white striped short-sleeved button-down shirt and blue jeans, is standing on a stage. She is gesturing with her right hand while speaking. Behind her is a large poster with a circular arrow graphic and the text 'CIRCULAR TEXTILE' and 'DAYS'. The background is a dark blue curtain. The stage is lit with blue light from the sides.

**“DECISIONS AT THE DESIGN STAGE
ARE RESPONSIBLE FOR 80% OF THE
GARMENT'S ECOLOGICAL IMPACT.”**

Sina Steidinger, denim designer



MARKETING & COMMUNICATION

To realise the goals of the Circular Textile Days, the different target groups will be approached and connected in a tailor-made way. In addition, **marketing and communications** are used to increase our brand awareness, being a platform for reliable information.





COMMUNICATION TOOLS

Most of our communication is digital. Resources are tailored for each target group with the corresponding message, using the above mix.

LOCATION

1931 Congress Centre, 's-Hertogenbosch

www.1931.nl



SIGN UP!

Would you like to take part in the transition towards circularity in textiles?
Contact us to discuss the opportunities together.



CONTACT

info@circulartextiledays.com

+31 13 571 79 47

**TOGETHER WE CAN
MAKE A DIFFERENCE !**

FOR MORE INFORMATION

www.circulartextiledays.com

'ONLY WEAR
TEXTILES AND
ALLOWED IN
TEXTILE CON