

■ DESIGN & DEVELOPMENT

Day 1 – Wednesday, 10 September 2025

09:45 – 10:15	IKEA keynote – Circular business journey (Arena One)
10:15 – 11:00	Designing for Circularity (Arena Two)
11:30 – 12:15	Green Claims & Market Surveillance (Arena Two)
12:15 – 13:15	Lunch – visit Reju, Purfi, SaXcell
14:00 – 14:45	Measuring Impact (Arena Two)
16:30 – 17:20	Première Vision: AW26/27 trends

Day 2 – Thursday, 11 September 2025

09:45 – 10:15	Sufficiency-based CE keynote (Arena One)
11:35 – 12:00	G-Star: Denim for the Future (Arena One, + Aftertalk)
13:30 – 13:50	Eco-Age keynote (Arena One)
14:00 – 14:20	SaXcell × ArmedAngels: Scaling recycled cellulose
16:10 – 16:30	Patagonia: Long product lifespan