TRANSFORMING MINDSETS
RECAP 2025

VISITORS, EXHIBITORS, SPEAKERS AND SOCIAL GROWTH

CIRCULAR TEXTILE DAYS 2024

A recap of the 5th Edition

The **5th edition** Circular Textile Days confirmed its role as a key meeting point for the circular textile industry. Once again, the event brought together established brands, ambitious start-ups, innovators, knowledge partners and an engaged audience eager to accelerate change.

Across two days, inspiring keynotes, interactive workshops and dynamic panel discussions explored the challenges and opportunities of circularity in practice. From setting standards for data exchange to showcasing material innovations and new business models, every contribution added depth and direction.

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DIGITAL SOLUTIONS

RAW MATERIALS YARNS

DESIGN, PURCHASE PRODUCT DEVELOPMENT

TEXTILE SERVICES

RECYCLING PROSECCING WASTE

COLLECTING, SORTING, REPAIR

FINISHING CHEMICALS

TEXTILE MACHINERY

WHOLESALE RETAIL

EDUCATION RESEARCH

SUBASSEMBLIES, ACCESSORIES, FABRICS

INDUSTRY ASSOCIATIONS, TRAINING, CONSULTANCY

GUIDING PLATFORM

LET'S DIVE INTO THE

PARTICIPANTS

REPRESENTING EXHIBITORS, ASSOCIATES & INNOVATORS

At Circular Textile Days, over 90 companies from **12 countries** came together, representing the **full spectrum**—*from bold start-ups to seasoned industry leaders*.

"Everybody is very accessible, they are very willing to share, they are willing to collaborate. This is the way forward." Visitor

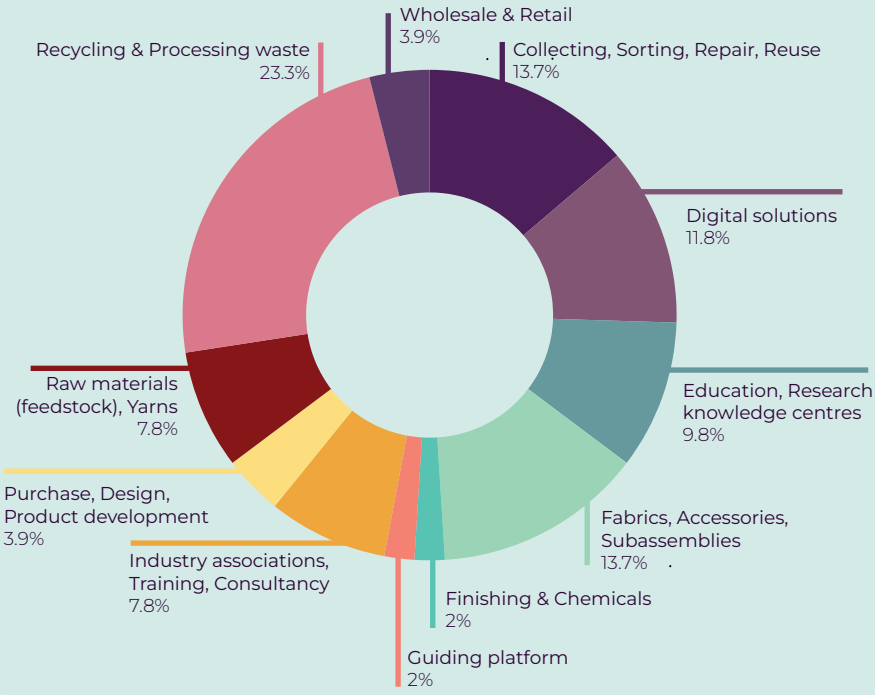
90+
COMPANIES

12
COUNTRIES

3.6K
SQUARE METRE

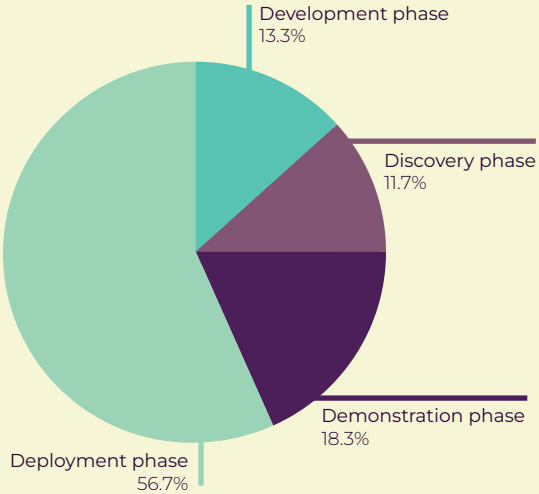
Czechia, Belgium, Estonia, France, Germany, India, Italy, Netherlands, Republic of Ireland, Spain, Swiss, Turkey, United Kingdom

Classified by location in the **textile chain**

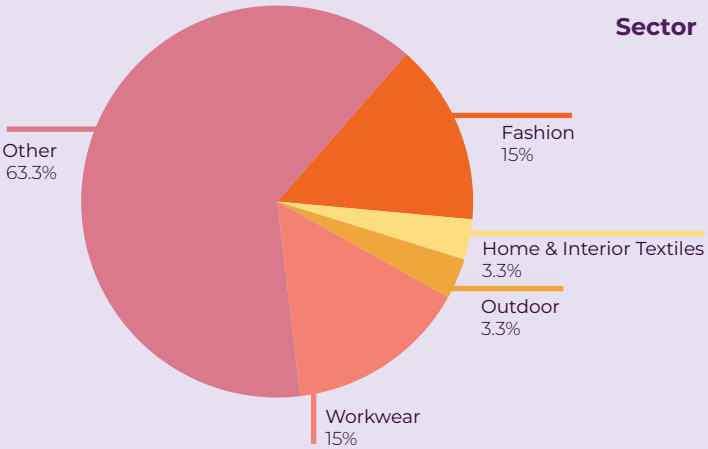


Technology Readiness Levels (TRL)

Based on 5 steps



Sector



All graphics on this page exclude the innovators from the gallery (85% Fashion)

LET'S DIVE INTO THE VISITORS

WHO, WHERE AND HOW

Over the course of Circular Textile Days 2025, we welcomed a strong community of professionals and decision-makers. Despite the current challenges in the market, the event once again proved to be a valuable platform for knowledge exchange, networking, and inspiration.

"What makes CTD so unique is the quality of conversations and the openness to collaborate across the sector" Exhibitor

1150 ATTENDEES

650 COMPANIES

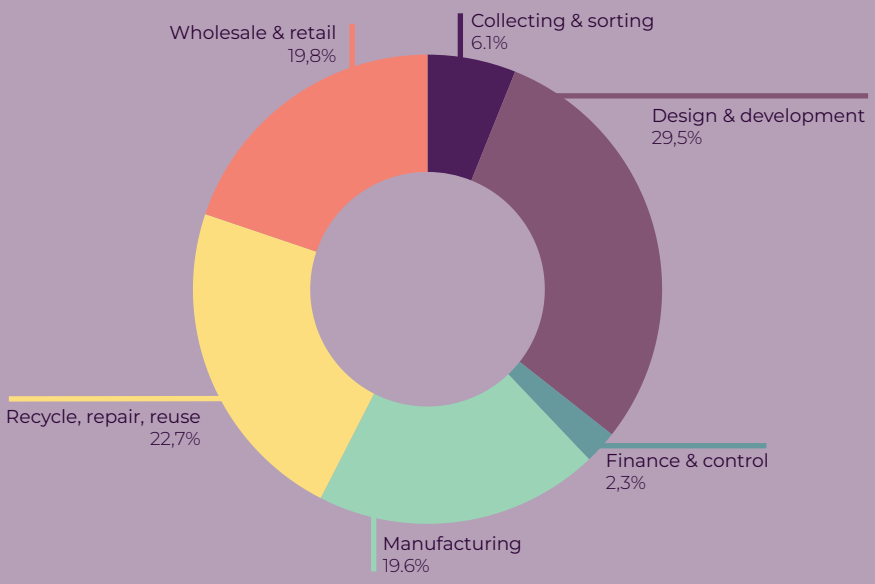
62% NEW VISITORS

31 COUNTRIES

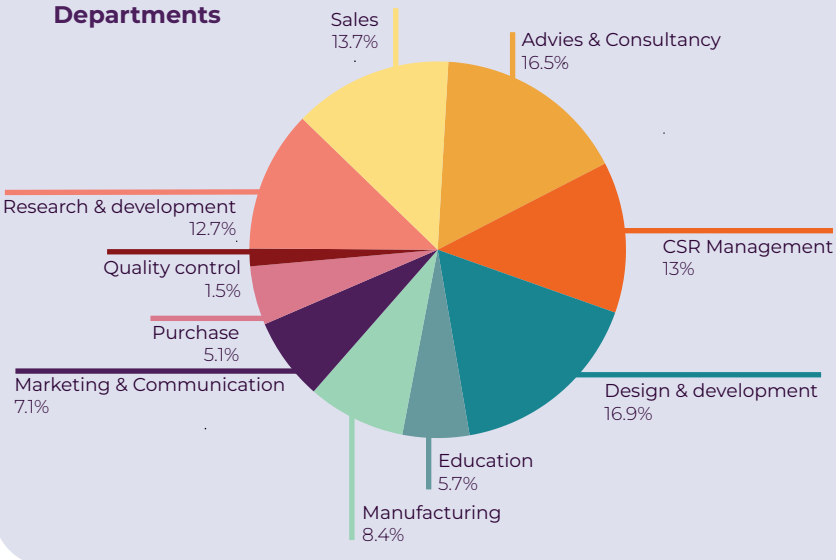
28% VISITED BEFORE

Australia, Bahamas, Bangladesh, Belgium, Denmark, Egypt, Estonia, France, Germany, Ghana, India, Ireland, Italy, Lithuania, Mexico, Namibia, Netherlands, Norway, Pakistan, Poland, Slovakia, Spain, Sweden, Switzerland, Türkiye, United Kingdom, United States, Zambia

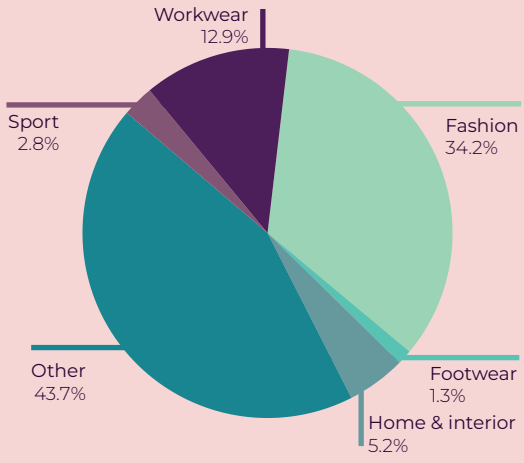
Classified by **Business Category**



Departments



Sector
Within the textile industry



PART TWO

VISITORS

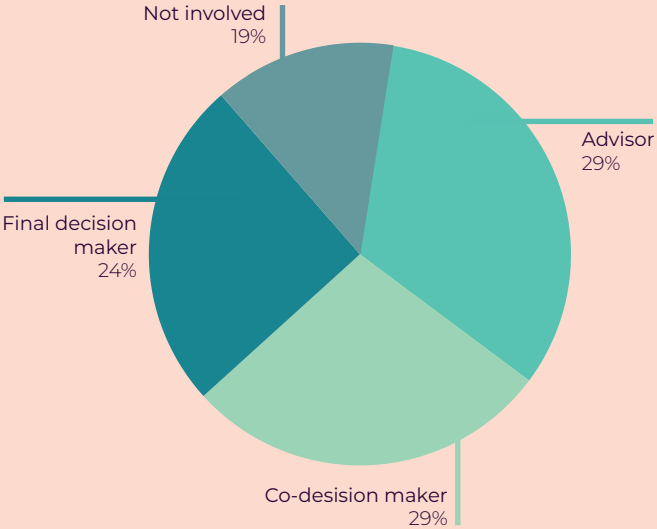
VISITORS A DAY, TYPE AND GROWTH

Despite the challenges currently facing the textile industry, Circular Textile Days 2025 once again brought together a strong community of professionals and decision-makers.

While overall visitor numbers were slightly lower than in previous years, the high quality of attendees underlined the importance of CTD in driving progress within the sector.

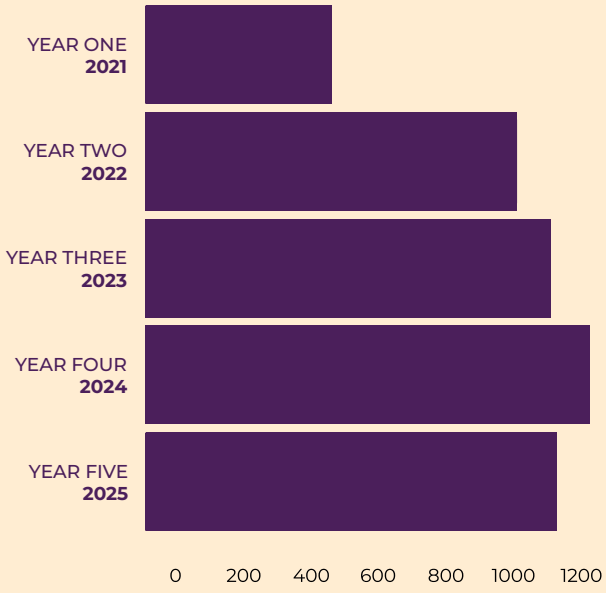
Classified by **Decision making**

There was a strong presence of (co-) decision-makers, reflecting the importance of key leaders and influencers within the textile industry.

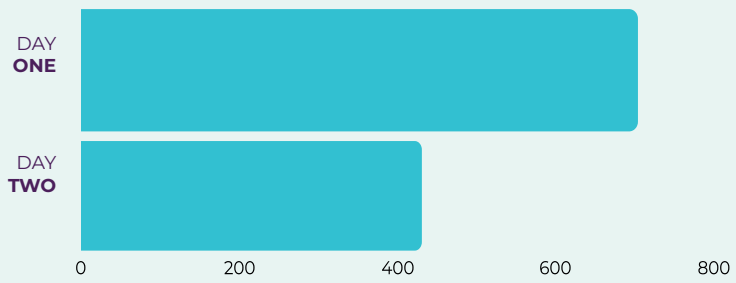


Growth

This year, Circular Textile Days saw a **comparible amouth of** attendees, slightly lower than last year.



Daily visitors



PART ONE

MEDIA SUMMARY

WEBSITE, NEWSLETTER

1.5K
SUBSCRIBERS

44%
OPEN RATE

3,3%
CLICK RATE

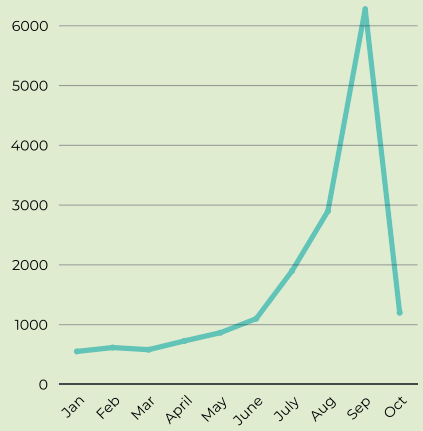
Circular Textile Days continues to make waves across various media platforms! From detailed features on our website to engaging content in our newsletter and visually striking posts on Instagram and LinkedIn. We're proud to be featured in major outlets like Modint, FashionUnited, and Eco Textile News, expanding our reach and amplifying the conversation around circular textiles. Stay tuned as we continue to grow and inspire!

Newsletter

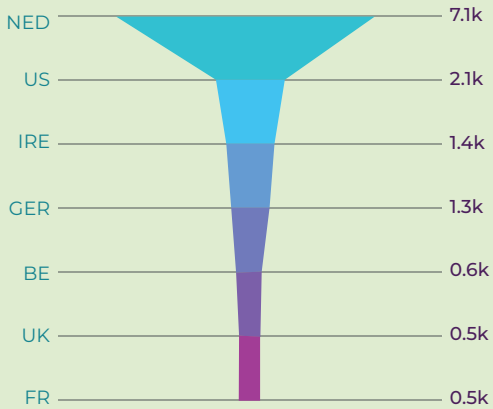
Circular Textile Days aims to send out its newsletter frequency:

9 - 6 Months before: every 6 weeks
6 - 3 Months before: every 4 weeks
3 - 1 Months before: every 2 weeks
1 - 0 Months before: every week
During the event 2 times a week.

Monthly website visitors



Countries



Collaboration / Partnership FashionUnited

COUNTRIES REACHED:
Netherlands, Belgium, International (COM), United Kingdom
Germany, Switzerland and France

16
ARTICLES

2K
VIEWS

PART TWO

MEDIA SUMMARY

SOCIAL MEDIA

Instagram

We aim to post in the following frequency:

9 - 4 Months before: 1-2 times a week
4 - 1 Months before: 3-4 times a week
1 - 0 Months before: 5-7 times a week

1.7K
FOLLOWERS

48K
VIEWS

500
INTERACTIONS

3K - 300
VIEW PER POST

82.9%
FOLLOWERS

53%
FOLLOWERS

17.1%
NOT-FOLLOWERS

47%
NOT-FOLLOWERS

LinkedIn

We aim to post in the following frequency:

9 - 4 Months before: 1-2 times a week
4 - 1 Months before: 3-4 times a week
1 - 0 Months before: 5-7 times a week

6.1K
FOLLOWERS

3K
PAGE VISITS

1.4K
UNIQUE VISITORS

3K - 500
VIEW PER POST

3.6K
CLICKS

45
REPOSTS

1.3K
REACTIONS

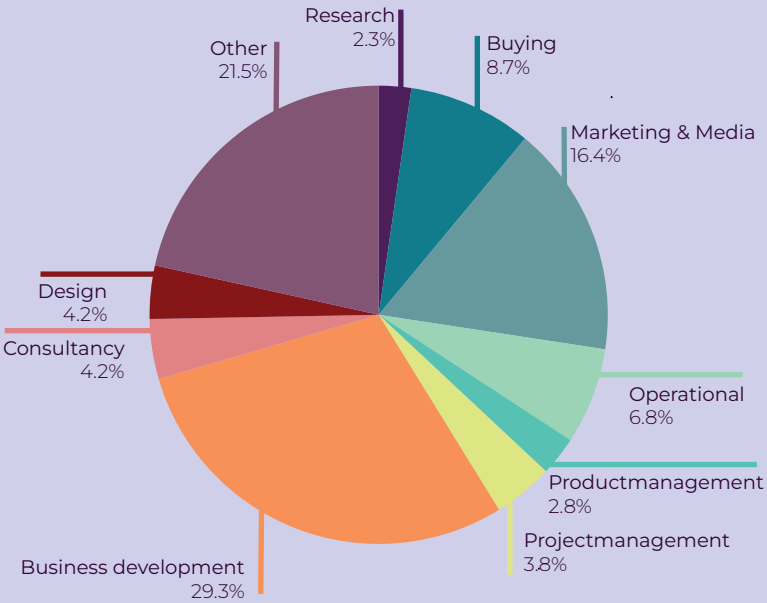
Our social media summary covers a key three-month period surrounding the event from **July to September 2025.**

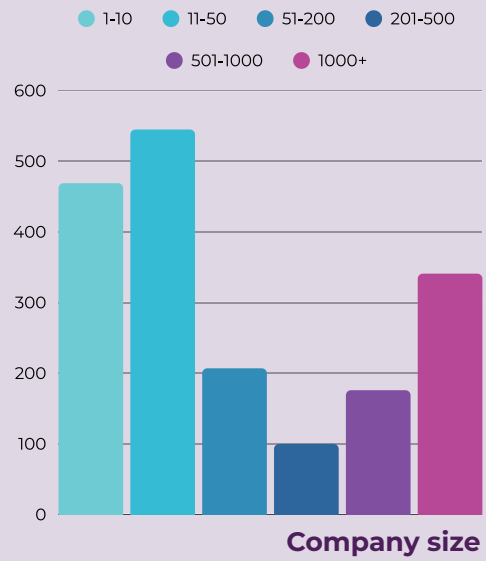
PART THREE

MEDIA SUMMARY

SOCIAL MEDIA

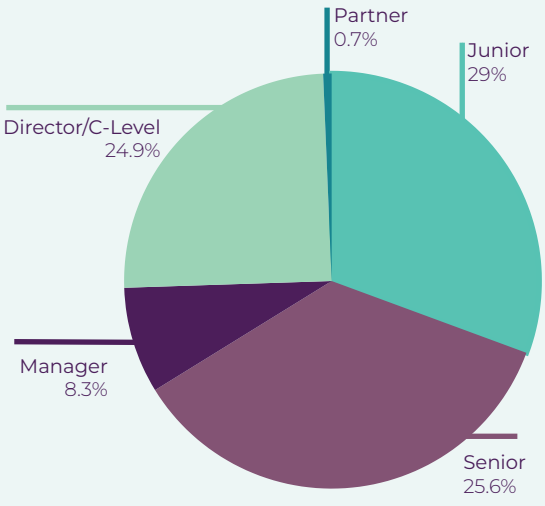
Business roles





Company size

Level



Our social media summary covers a key three-month period surrounding the event from **July to September 2025.**

Our **LinkedIn audience** primarily comprises business professionals and decision-makers, while Instagram engages a broader creative community.

Social media interaction, therefore, reaches both industry leaders and innovators.

EXPERIENCE INNOVATIONS & TALKS

INNOVATIONS

DISCOVER, CONNECT, AND INSPIRE

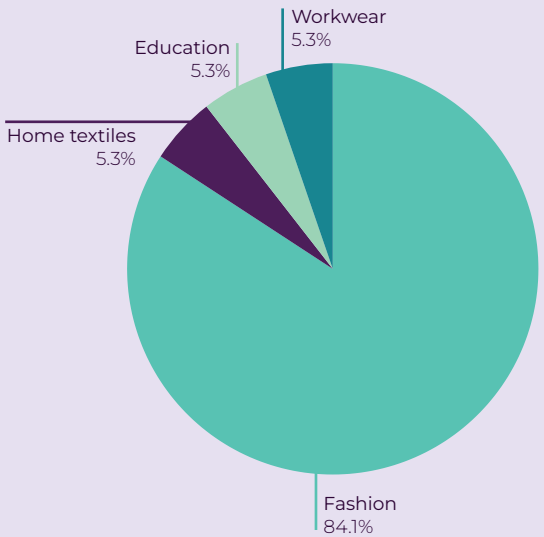
PARTICIPANT AS **INNOVATOR**

5 KNOWLEDGE INSTITUTIONS	**2** INNOVATORS SESSIONS
16 INFORMATION BOARDS	**3** RESEARCH INSTITUTES
32 GALLERY PARTICIPANTS	**16** EXIBITOR WALL INNOVATIONS

Companies involved, *among others*: European Technology Platform, Ellen MacArthur Foundation, NEN, Modint, CIRPASS DPP, Hochschule Niederrhein, Stichting UPV textiel, United Nations European Commission

The Innovation Forum at Circular Textile Days brought together a diverse selection of cutting-edge projects that exemplify the strides made toward a circular textile industry.

Participants ranged from well-established institutions to emerging innovators, ready to transform the sector.



Sectors of Galley Innovators

As part of our new Innovation Forum – alongside the Innovation Hub and Information Square – the Gallery showcases groundbreaking developments in circular fashion and textiles.

From smart materials and recycled products to scalable upcycling and production innovations, this is where the future becomes visible.

LINE-UP

ARENAS, TALKS & WORKSHOPS

ALL ACTIVITIES AT THE CIRCULAR TEXTILE DAYS

Circular Textile Days offered a carefully curated program consisting for **our venues:**
CTS STAGE, PARTER STAGE, ASSOCIATE SQUARE AND WORKSHOPS.

10 SEPTEMBER 2025

11 PRESENTATIONS	5 PITCHES	150 SEATS
4 POLICY SESSIONS		150 SEATS
2 WORKSHOPS		25 SEATS

11 SEPTEMBER 2025

8 PRESENTATIONS	4 PICTHES	150 SEATS
3 INTERACTIVE SESSIONS		60 SEATS
2 WORKSHOPS		30 SEATS

SPEAKERS 'TRANFORMING MINDSETS'

IKEA, soul.com, Hedgehog, Uster, ITHIB & BOSSA Jeans, Ministry of Infrastructure and Water Management, RE&UP, TEXroad, RethinkRebels, Norrøna, Centexbel, Spinning Jenny, Zeeman, CirkelWaarde, Brightfiber Inside, Trimco Group, Modint, MOOT Upcycling, Collectief Circulair Textiel, New Wave Textiles, tex.tracer, THA – DATIpilot Innovation Community Circular Textiles, s.Oliver Group, Decathlon, United Repair Centre, Pristean Sustainability Consulting, Groenendijk, GS1, Euratex, Euric, Green Liberty Latvia, Retex Green, Creamoda, Cradle to Cradle®, Bonprix, Socklab, NewTexEco, Mended, YKK, Forward in Fashion, CBI, Studio Anneloes, TexPower, Cellicon, Dutch Circular Textile Valley, Patagonia, Actieplan Circulair Textiel, Première Vision, Invest-NL, Klopman, Allshoes Professional Footwear, G-Star, Engelvaart Bodywear, Tappr, Reju, Sympany, Eco-Age, Fibre Trace, Purfi, EE Labels, Saxcell, ARMEDANGELS, Teijin Aramid, European Recycling Platform Netherlands

THEMES 'TRANFORMING MINDSETS'

- Business strategies
- Business models
- Circular design
- Circular procurement
- Circular product development
- Circular service model
- Collaboration
- Denim Deal 2.0
- Digital Product Passport (DPP)
- Mindset / Transition
- Innovations in materials
- Investing
- Legislation
- Life Cycle Assessment
- CSRD

PARTICIPANT AS **ASSOCIATE**

Companies like: Zeeman, GS1, Première Vision, THA/DATIpilot, Hedgehoc and Soul.com

14 CONVERSATIONS	47 SPEAKERS
25 - 40 AUDIENCE RANGE PER SESSION	

Our Associates played a pivotal role in shaping the themes and conversations at Circular Textile Days 2025, driving discussions around key industry challenges and opportunities.

The topics covered by our associates provided invaluable insights that resonated with the audience.